



Join us for an unforgettable evening in support of J.E. Cosgriff School and St. Ambrose Parish at



A NIGHT IN

MARDI CARLO



FRIDAY, FEBRUARY 9TH ♦ 6PM ♦ THE LITTLE AMERICA HOTEL ♦ 500 S. MAIN, SALT LAKE CITY

WHY ADVERTISE?

This is a wonderful marketing opportunity for you and/or your company to advertise & to help the students of J.E. Cosgriff Memorial Catholic School.

Mardi Gras Attendee Demographics:

- low, middle & high income level audience with higher-level educational backgrounds
- business owners / c-level executives
- families with children from ages 0 to 15
- a community very willing to support companies that donate to J.E. Cosgriff

Additional Benefits:

- your ads are considered in-kind donations and are 100% tax-deductible
- your donations directly benefit the education of J.E. Cosgriff students

FAMILY ADS

Advertise a special message for your J.E. Cosgriff School student! See half-page sample on right.

AD RESERVATIONS

Reserve your ad today!
Contact Deborah Gorder
deborah.gorder@hci.utah.edu.
801.706.6829

DEADLINES

Ad Confirmation January 15, 2018
Artwork Submission & Payment January 20, 2018

AD SIZES & PRICING

Cityworks
George Mistakes
Vice President, Enterprise
801.523.2751 | www.cityworks.com

George W. Reade
(801) 949-5617
bhhsutah.com

Full Page

5.25 in (w) x 8.25 in (h)
Price: \$500

Half Page

5.25 in (w) x 4 in (h)
Price: \$300

Business Card

3.5 in (w) x 2 in (h)
Price: \$200

AD SPECS

Please submit Adobe Acrobat PDF files, grayscale, at 300 DPI or greater.

To ensure your information is printed correctly, please outline all fonts before emailing.

Please email your ad to Deborah Gorder, deborah.gorder@hci.utah.edu.
For details about Mardi Gras ads, please call 801.706.6829.

Questions regarding formatting, sizing & design, please call Sarah Boyle, 801.369.8532, or email sboyle@cosgriff.org.