

THE GREATEST SHOW



MARDI GRAS²⁰¹⁹

SIX O'CLOCK IN THE EVENING
SLC MARRIOTT DOWNTOWN @ CITY CREEK

SATURDAY, MARCH 2

WHY ADVERTISE?

This is a wonderful marketing opportunity for you and/or your company to advertise & to help the students of J.E. Cosgriff Memorial Catholic School.

Mardi Gras Attendee Demographics:

- low, middle & high income level audience with higher-level educational backgrounds
- business owners / c-level executives
- families with children from ages 0 to 15
- a community very willing to support companies that donate to J.E. Cosgriff

Additional Benefits:

- your ads are considered in-kind donations and are 100% tax-deductible
- your donations directly benefit the education of J.E. Cosgriff students

FAMILY ADS

Advertise a special message for your J.E. Cosgriff School student! See half-page sample on right.

AD RESERVATIONS

Reserve your ad today!
Contact Danielle Jefferies
djefferies@cosgriff.org
801.486.3197

DEADLINES

Ad Confirmation February 10, 2019
Artwork Submission & Payment February 20, 2019

AD SIZES & PRICING

Full Page

5.25 in (w) x 8.25 in (h)
Price: \$500

**We Love You
Abbi & Emmi!**

Half Page

5.25 in (w) x 4 in (h)
Price: \$300

Business Card

3.5 in (w) x 2 in (h)
Price: \$200

AD SPECS

Please submit Adobe Acrobat PDF files, grayscale, at 300 DPI or greater.

To ensure your information is printed correctly, please outline all fonts before emailing.

Please email your ad to Danielle Jefferies, djefferies@cosgriff.org
For details about Mardi Gras ads, please call 801.486.3197.

Questions regarding formatting, sizing & design, please call Sarah Boyle, 801.369.8532, or email sboyle@cosgriff.org.