

## FAQ: Mardi Gras 2024

**What is Mardi Gras:** The annual J.E. Cosgriff Memorial Catholic School Mardi Gras fundraiser will once again be held at the Marriott Downtown City Creek. Mardi Gras is the largest fundraising event of the school year. Proceeds from this event support the outstanding liberal arts education provided for students in our toddler through eighth grade programs. In addition to the core curriculum, J.E. Cosgriff School offers instruction in Latin, Spanish, Computer Science, Fundamental Art Instruction and Appreciation, Music, Choir, Violin and Physical Education. Tuition does not cover the entire cost of educating our students.

What Happens at Mardi Gras: Mardi Gras consists of a cocktail reception beginning at 6pm, dinner with live auction around 7:30pm and entertainment and dancing. You can purchase drink tickets at check-in and throughout the night to buy beverages from the bars. There are hotel rooms available if you want to stay and continue the fun.

**How do I Purchase Tickets:** Click Here to purchase tickets.

**Cub House:** Gather a group of 10 friends and buy your tickets individually. \$150 per ticket **Tiger Tables:** Your company or business could purchase a table and invite 10 colleagues to join our event. \$1750 per table

**General Admission:** First come first serve seating in the General Admission section. \$125 per ticket

## Sponsorship Levels:

Sponsorship levels are available at all price points, and include options with and without admissions. <u>Click Here</u> for sponsorship information. <u>Click Here</u> to purchase a sponsorship.

**How do I donate:** There are many ways to support Mardi Gras. Become an Event Sponsor by underwriting some of the costs to execute the evening's festivities. Donate items, trips, experiences, sports/concert tickets, or cash to our Silent or Live Auctions. Donations can be made online <u>Click Here</u> or you can contact Kassi Mancini at kmancini@cosgriff.org or at 801-541-8329.

**How do I Volunteer:** There are many great ways to get involved and volunteer for Mardi Gras. Volunteers are needed prior to the event as well as the night of the event. <u>Click here</u> for volunteer information.

**What is Mobile Bidding:** All Silent Auction bidding will be done from your mobile device the week of Mardi Gras. The silent auction will be housed at Cosgriff and there will be no silent auction the night of the event. Everyone can bid on silent auction items! You do not need to attend the event to bid. The silent auction will be open for one week and auction items can be picked up at Cosgriff.

**What is a Program Ad**: A Program ad is purchased by local businesses and placed in our printed program for Mardi Gras. Ad sizes. <u>Click Here</u> to purchase an ad.

Business Card: \$250 Half Page: \$350 Full Page: \$550

Another great option is to place a family ad and celebrate a special graduate, moment, photo or accomplishment.



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What is Raise the Paddle: Raise the paddle is done during the Live Auction. A specific need is identified for our school such as the MindUp Tigers program. The auctioneer starts the bidding around \$5,000 and incrementally goes down to \$25. We are looking for a matching donor for raise the paddle.

This year we are focusing on our Teacher Retention Fund. This fund is new this year, its purpose is to help Cosgriff maintain our level of academic excellence by focusing on the hiring and retention of outstanding teachers. The Teacher Retention Fund will help provide the four main pillars in our goal to make Cosgriff a place where exceptional teachers not only want to work, but to stay and become members of our community.

- Recruitment
- Stipends
- Professional Development
- Retention

We look forward to working with our Cosgriff Community to The Cosgriff Teacher Retention Fund into a priceless tool to help draw and retain the highest quality teachers to our school.

This year's Paddle Raise goal is \$100,000

Click Here to Raise Your Paddle

If you are interested in making a Matching Funds donation, or have any questions about the Paddle Raise contact Kassi Mancini at kmancini@cosgriff.org

**What are Opportunity Tickets:** Crown Burgers VI Battle of the Grades Opportunity tickets are sold by the students of our school. They are \$1 and give the buyer an opportunity to be entered into a drawing the night of Mardi Gras. At the start of the Live Auction, we draw for a chance to win \$500 cash or \$250 cash. We have a school goal of 15,000 tickets sold prior to Mardi Gras. Grades can win weekly prizes, and are battling for the ultimate prize: a field trip lunch with the Principal and Vice Principal at Crown Burgers. Click Here to purchase Opportunity Drawing Tickets.

**What is a Party Board:** A Party Board is a social gathering put together and financed by one family, a group of families or a business. Some examples are a cooking class, sushi dinner, summer bbq, Kentucky Derby, Cinco de Mayo, etc. We then sell tickets to those parties, for various price points, online and 100% of the profits benefit the school. Parties are available for purchase online several weeks before Mardi Gras. Parties that do not sell out can be purchased the night of the event.

**What are Class Baskets:** Class baskets are put together by classroom representatives and with funds donated by class parents. They vary in theme and are a very popular part of our Silent Auction.

**What is a Special Opportunity Ticket:** Selling 200 to 400 tickets at \$100 per ticket for a special prize.

Thank you for your support and we hope to see you there.

Please contact Kassi Mancini with any questions or donations.

Kassi Mancini

801-541-8329

kmancini@cosgriff.org

Visit the website for more: http://cosgriff.org